

who's who in workplace health

Nomination Form: Provider Leadership Category

The deadline for entries is Monday, June 30, 2008

Awarded to an individual from a group insurer, health benefits consultant, employee assistance provider, pharmaceutical company or another provider organization who has played an outstanding role in, or who has a distinguished record for, providing consulting and/or support services to employers and had contributed to the health and wellbeing of Canadian employees.

Fill in the shaded boxes below

Nominee: Bill Zolis

Title: Employee Benefits Consultant

Name of organization: The Callery Group

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City: Whitby

Province: Ontario

Postal Code (no spaces): L1N4L8

Phone (no spaces): 9054307444

Fax (no spaces): 9054309313

Email: Billz@callerygroup.com

Nominator's name: Rob Staite

Title: President

Address: 895 Brock Rd. S

City & Province: Pickering, ON

Postal Code: L1W3C1

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Email: Rstaite@shandex.com

Candidates in the Provider Leadership Category will be judged according to four criteria: innovation, leadership, impact and overall contribution. Each is worth 25% of the person's overall score. Please provide at least one specific example (if applicable) of how the nominee has demonstrated each of these qualities. **Please note the minimum word count requested—we need at least this much detail to consider the nomination.**

> Innovation (25%)

In what ways has this person demonstrated innovation in providing consulting and/or support services to employers and had contributed to the health and wellbeing of Canadian employees? *(Please provide specific examples.)* **Note: minimum 200 words required**

Bill Zolis is an Employee Benefits Consultant with The Callery Group. Bill has over 20 years experience in the Group Insurance industry in various progressive positions including underwriting with insurance companies and consulting firms. Bill is committed to providing health and wellness consulting and support to his client base and the community. At the Callery Group their tag line is their life line - Community Ethics, Big City Expertise. At The Callery Group they walk the talk!

In fact, Bill's innovation in wellness started years before he joined The Callery Group - As an employee at Crown Life, he taught aerobics for other Crown Life employees, on a voluntary basis!

The Callery Group's work ethic enables Bill to extend his wellness education to the community where he works (and lives), as well as to their client base. Innovatively, while other consulting firms generally receive remuneration for their advice in this area - Bill has written articles for local newspapers and hosted educational seminars providing this knowledge as non-billable!

Within the structure of his daily schedule Bill understands the positive influence of levity within the workplace. He not only counsels clients and co-workers on the importance of laughter within the workplace when combatting stress - he opens each meeting with a chuckle!

> Leadership (25%)

How has this person demonstrated leadership in providing consulting and/or support services to employers and had contributed to the health and wellbeing of Canadian employees? *(Please provide specific examples.)* **Note: minimum 200 words required**

Bill Zolis has always taken a Leadership role in providing education regarding workplace wellness. For his clients as well as for the community he has stepped forward as a strong supporter of wellness education specifically in the area of prevention.

Bill takes a self-appointed leadership role in staying abreast of workplace wellness issues and recommendations by reading, as well as consistently attending seminars and educational forums. Bill then shares his new found knowledge by sending out what he has learned to his client base, Business Associations and to his community.

Bill Zolis has partnered with Business Associations and hosted seminars on wellness topics. He has garnered the support of Canadian celebrities in his effort to promote awareness and understanding of certain health states. One example is the "Emotional Wellness in the Workplace Seminar and Workshop" with The Ajax Pickering Board of Trade and Guest Speakers including Ron Ellis, former Toronto Maple Leaf.

Bill Zolis also serves on the government relations committee with the Ajax Pickering Board of Trade. He takes a leadership role in supplying the business voice supporting one of their major causes - local healthcare (RougeValley).

Bill's personal goal is always to try to help all employers to promote wellness and health for all their employees. Bill says, "I do not give up and we all know this is a challenge with smaller employers who do not generally have the dedicated people power that the bigger firms have."

Within The Callery Group, and supporting their work ethic of "walking the talk" - Bill is the driving force behind the Business Health section of their website - providing reliable knowledge and education online. <http://www.callerygroup.com>

> Impact (25%)

What impact has this person had on providing consulting and/or support services to employers and had contributed to the health and wellbeing of Canadian employees? *(Please provide specific examples.)* **Note: minimum 200 words required**

In the world of workplace wellness and providing education , results measurement is most often something that can only be done at some point in the future. However, measuring immediate impact can be as simple as the fact that the President of a small to medium Canadian Business (Shandex) put forward this nomination! Usually it's the very large companies that pay attention to workplace wellness initiatives and, with larger budgets, are dedicated to learn more. Through Bill Zolis and The Callery Group, awareness has been achieved and within a market not generally known to be involved in workplace wellness!

To educate (and get results) one must have credibility and Bill has achieved this through his diligence and ever expanding knowledge base . These are the words of another small to medium sized Canadian business about Bill Zolis "He is extremely well informed and makes sure that everyone else is as well. We really like working with him and have complete confidence in what he proposes." Patricia Cole, Escalator Handrail Co.

In addition, as a result of his workplace wellness newspaper articles Bill Zolis has attracted the attention of community based complementary care practitioners , who are now working with The Callery Group to provide education and preventative solutions for clients.

> Overall contribution (25%)

Sum up this person's overall contribution to providing consulting and/or support services to employers and had contributed to the health and wellbeing of Canadian employees. **Note: minimum 200 words required**

Bill Zolis has shown solid achievement under each section outlined in the category of Provider Leadership. His contribution is outstanding and is being recognized within the community that he lives and works.

Bill incorporates workplace wellness education into every client service outline - no matter how small the group. He is also consistently looking for new products and services that may be of benefit to each client - from EAP's to special educational forums.

Unlike so many small brokerage firms that are transitioning into full service consulting firms, Bill Zolis and The Callery Group truly understand the value of employee wellness, work/life balance and it's impact on a small business. The Callery Group is unique in that they are pro-active and they incorporate workplace wellness as an integral part of their Group Benefit Consulting and business planning. In fact Brian Callery, President and Founder of The Callery Group, is often times quoted as saying "We have come to realize that our job is made up of 98% understanding human issues and 2% financial products"

Bill Zolis has successfully planted the seeds of workplace wellness knowledge required to grow a future of educated employers. According to Bill "It all starts with baby steps."

In this age of "big box stores" and automation, innovation and service has clearly set Bill Zolis and The Callery Group apart as a success! In fact The Callery Group recently won a community Business Excellence Award where the comment was made "that if we have a flaw, it's that we over service!"

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Email or mail this completed form and send along with any supporting materials to:

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