



Headlines for August 27, 2008

Welcome to the e-Bulletin.

IN THIS ISSUE:

- [BOARD NEWS AND UPDATES](#)
- [ENVIRONMENT TASK FORCE](#)
- [BOARD EVENTS](#)
- [MEMBER TO MEMBER ANNOUNCEMENTS](#)
- [MEMBER AWARDS AND RECOGNITIONS](#)
- [GOVERNMENT AND RELATED BUSINESS NEWS](#)

NEW MEMBERS

[Airkrete Canada](#)

BOARD NEWS AND UPDATES

We are pleased to announce that Bill Zolis of the Callery Group begins his term as interim Director, from September to December, on our board's council, replacing Cynthia Cusack, from Couriers Plus. Bill is a familiar face to many and is a strong supporter of the Board of Trade through his attendance at functions and as a series sponsorship of the 2008 breakfast networking events. He is an active member of the Government Relations Committee and previously served on the Emergency Preparedness Task Force. The Callery Group was also a business excellence award winner in 2006. Bill will be a welcome addition to our council, and is eligible to put his name forward for a permanent position during the AGM in December.

ENVIRONMENT TASK FORCE

TD CANADA TRUST GREAT CANADIAN SHORELINE CLEAN UP

Unfortunately, our shorelines, rivers, lakes and streams are getting littered with garbage. Help out by joining 52,000 other Canadians taking part in the TD Canada Trust Great Canadian Shoreline Clean Up between September 20-28.

There are many opportunities to participate:

- Community groups, businesses, cadets and scouts are encouraged to select a site and register with www.vanaqua.org/cleanup or call toll free 1.877.427.2422.
- You may also opt to join one of the other clean ups taking place that are "open to the public". Visit www.vanaqua.org/cleanup for a list of dates and locations.
- Residents, families and students not involved with one of these other groups are welcome to join the event organized by the City of Pickering and Toronto & Region Conservation. Call 905.683.7575 for details and to register to clean up Lake Ontario on Saturday, September 27th from 10 am - noon, rain or shine. Students, this event is eligible for community volunteer hours.

The City of Pickering can help any volunteers clean up efforts by providing gloves, bags, water, snacks and waste disposal. Call 905.683.7575.

BOARD EVENTS

Expanded Event Time: SEPTEMBER 9 – NETWORKING AFTER 5 TRADESHOW – AJAX CONVENTION CENTRE – BALLROOM 'C'

This is our regular monthly after 5 networking evening where new members are special guests. Registration for members includes a shared table for marketing materials and contact list of all attendees as well as hors d'oeuvres and cash bar. Please note that **this event will run from 4:00 PM to 7:00 PM**, which allows ample time for viewing the display tables. **The 20 Table Sponsorships are now fully booked** but a wait list has been set up depending on the final display

space configuration. **Please remember to register even if your admission is complimentary.** Thank you to our sponsors [INspired Media](#), [Northstar Promotions](#), [Wardell Professional Development](#), [Conext Inc.](#), [Great Temptations Catering](#) and [Sam's Club](#). ([Flyer](#))

LUNCH & LEARN AFTER 5: "EFFECTIVE STRATEGIES TO INCREASE EFFICIENCY & PRODUCTIVITY" – SEPTEMBER 25 – KOBO GOURMET

*Join **Janis Amzallag** & **Sandy Terry** of Conext Inc. and you will understand that by becoming more organized you will be able to find balance, restore order and maximize your time and resources. This event is free to members but registration is required. Registration: 4:30PM; presentation 5:00PM - 6:00PM.*

NETWORKING BREAKFAST – OCTOBER 7 – CHARTWELL PICKERING CITY CENTRE

Don't miss another opportunity to network and promote your business to other members. Your registration includes a hot breakfast, 30 seconds at the mike (members only) if time permits, shared display table for your marketing materials and a contact list of all attendees. Event sponsorships are still available.

BUSINESS EXCELLENCE AWARDS – OCTOBER 16 – DEER CREEK GOLF & BANQUET FACILITY

Our Business Excellence Awards evening is just around the corner. More details regarding this prestigious evening to follow.

MEMBER TO MEMBER ANNOUNCEMENTS

COMMUNITY LIVING GOLF TOURNAMENT PROCEEDS GO TO THE UNITED WAY

Community Living Ajax, Pickering and Whitby is hosting a golf tournament at Salem Ridge at Deer Creek on Friday, September 12. Tee off time is 9:00 a.m. The cost is \$45.00 per person with proceeds going to the United Way. For more information, call Jennine Jarvis at (905) 665-5700.

DURHAM SUSTAINABILITY STEWARDSHIP PROGRAM/ REGION STAKEHOLDERS SUSTAINABILITY FORUM

This timely forum focusing on “Reducing Environment Footprint in Durham Region” will be held at the Ajax Convention Centre on September 19 from 8:00AM to 3:00PM and will be of interest to Board and the Environment Task Force members. For more information contact Barb Hodgins, Town of Ajax Planning & Development Dept., (905) 619-2529, Ext 247.

DURHAM REGION CELEBRATES 130TH CNE IN TORONTO

Visit Durham Region at the 130th CNE who is partnering with the Lucy Maud Montgomery Society of Ontario and the Township of Uxbridge in celebrating the 100 years of Anne of Green Gables. The event runs to September 1st. For more information on Durham Tourism call 1-800-413-0017 or visit www.durhamtourism.ca.

MASTER SCULPTOR PASSMORE MASHAYA EXHIBIT OPENS AUGUST 30

Cultural Expressions Art Gallery is pleased to feature the works of Zimbabwe sculptor Passmore Mashaya from August 30 to September 13. Live sculpture demonstrations are scheduled. The Gallery is located at 62 Old Kingston Road in Pickering Village. For more information call (905)427-2412 or visit www.culturalexpressions.ca.

WATER SAFETY MESSAGE THIS WEEKEND

With Labour Day approaching, the Ontario Provincial Police and Ontario Power Generation (OPG) are reminding people to exercise care around Ontario waterways, particularly those that are near hydroelectric stations and dams.

“Our message is: Stay Clear! Stay Safe! A few precautions can make the difference between a wonderful summer day and tragedy. This summer has had above average rainfall, so rivers and lakes have more water than usual,” said John Murphy, OPG’s Executive Vice President Hydroelectric.

All waterways where an OPG dam or hydroelectric station is located have well positioned warning signs, buoys, fences, booms and barriers. People are urged to obey these warning signs and barriers. People are also advised to stay away from the edge of waterways where footing can be slippery; do

not wade into moving water and be aware of changing water levels or any sign of increased currents.

WISHMAKER PARADE HOSTED BY CHILDREN'S WISH FOUNDATION

Join the Wishmaker Parade on Saturday, October 18! Registration is 10:00 AM and the Parade begins at 11:00 AM at St. Andrews Community Centre & Ajax Navy League, 46 Exeter Road, Ajax. Register online at www.childrenswish.ca. Community sponsorships are still available. Please contact Susan Remmer at 905-427-5353 x225 or susan.remmer@childrenswish.ca for more information.

Submit your events at bulletin@apboardoftrade.com Provide a brief paragraph about your event/offer with contact information, date, time, location and admission price. The Bulletin is emailed every Wednesday, so make sure to submit your information to us no later than 3 p.m. the day before. Please be advised that we will include events in the e-Bulletin closer to the event date and not necessarily when they are submitted. The Board reserves the right to limit content for inclusion. The events promoted herein are not meant to reflect a position of the Ajax-Pickering Board of Trade

MEMBER AWARDS AND RECOGNITIONS

Ashmeed Khan of Minuteman Press of Ajax was recently presented with the "Top Achievement for Marketing" Award at the 2008 Minuteman Press convention held in Las Vegas this year. This is a highly ranked distinction and Ash and his business were chosen from over 80 Minuteman stores in Canada. Congratulations, Ash.

Have you or your company received an award? Or, do you know another member who has? Let us know at bulletin@apboardoftrade.com.

GOVERNMENT AND RELATED BUSINESS NEWS

WORKPLACE SKILLS INITIATIVE (WSI) HOLDS THIRD CALL FOR PROPOSALS

The WSI is an important part of the federal government's 2007 policy framework, *Advantage Canada*, which is focused on creating Canadian advantages that will help improve Canada's quality of life and succeed on the world stage.

The government, through the Workplace Skills Initiative, assists employers, particularly small and medium enterprises (SMEs), and employees to enhance their skills, respond to constantly evolving workplace requirements, and support their abilities to generate and apply new ideas in increasing the productivity of Canadian organizations. The WSI supports partnership-based pilot projects that test and evaluate innovative, outcomes-focused approaches to skills development for employed Canadians. The WSI funds demonstration projects which respond to a range of skills-related challenges in Canadian workplaces, in order to improve Canada's productivity and position Canada to effectively compete in the global knowledge-based economy.

The WSI invites eligible organizations and their partners to develop concept paper proposals that address one of the following priority areas:

1. To identify, test, and demonstrate innovation in employee skills development in Canadian workplaces with a view to addressing skills shortages. This could include innovative management and leadership practices; vertical mobility and lateral experiences/opportunities; and/or working with employees to identify and upgrade skills and knowledge. Approved projects will contribute to the body of innovative models that provide Canadian employers with a range of approaches to improving their HR practices and the skills of employees.
2. To identify, test and demonstrate innovative approaches to organizational changes to workplace environments that contribute to the improved productivity of Canadian firms. This could include employee engagement and decision making; teaming and/or other collaborative work design processes; management/leadership practices; and/or scheduling or organization of work. Approved projects addressing this priority will form the basis of a body of best practice models contributing to the impact on workplace productivity achieved through organizational changes in management culture, human resource practices and work structure and organization.

Federal contributions under this call must not exceed a maximum of \$3 million per year with project completion expected by March 31, 2010.

Concept paper, application information, requirements and detailed information are available at <http://www.hrsdc.gc.ca/en/ws/initiatives/wsi/index.shtml>.

For further information, e-mail: wsi-icmt@hrsdc-rhdsc.gc.ca or call 613-946-1731.

This email bulletin is a free service provided by the Ajax-Pickering Board of Trade. In the event that you no longer wish to receive this information, please email kmckay@apboardoftrade.com with the word "Unsubscribe" in the subject line.

From time to time, the Ajax Pickering Board of Trade publishes members' information and/or photographs in a variety of media vehicles that may include but not be limited to: annual hard copy Business Directory, on-line website directory, within Board articles in the News Advertiser/Durham Business Times and multimedia presentations at events. The Ajax Pickering Board of Trade respects your privacy, and if at any time you wish to be removed from our published member lists or mailings, please contact us at (905) 686-0883. Unless otherwise indicated, we will assume that we have your authorization to proceed with the use of your name/photo in any and all future publications.

Special thanks to our Annual Title Sponsors:



FIRST DURHAM
INSURANCE & FINANCIAL

